



SILV-A-KING

COMMERCIAL and INDUSTRIAL

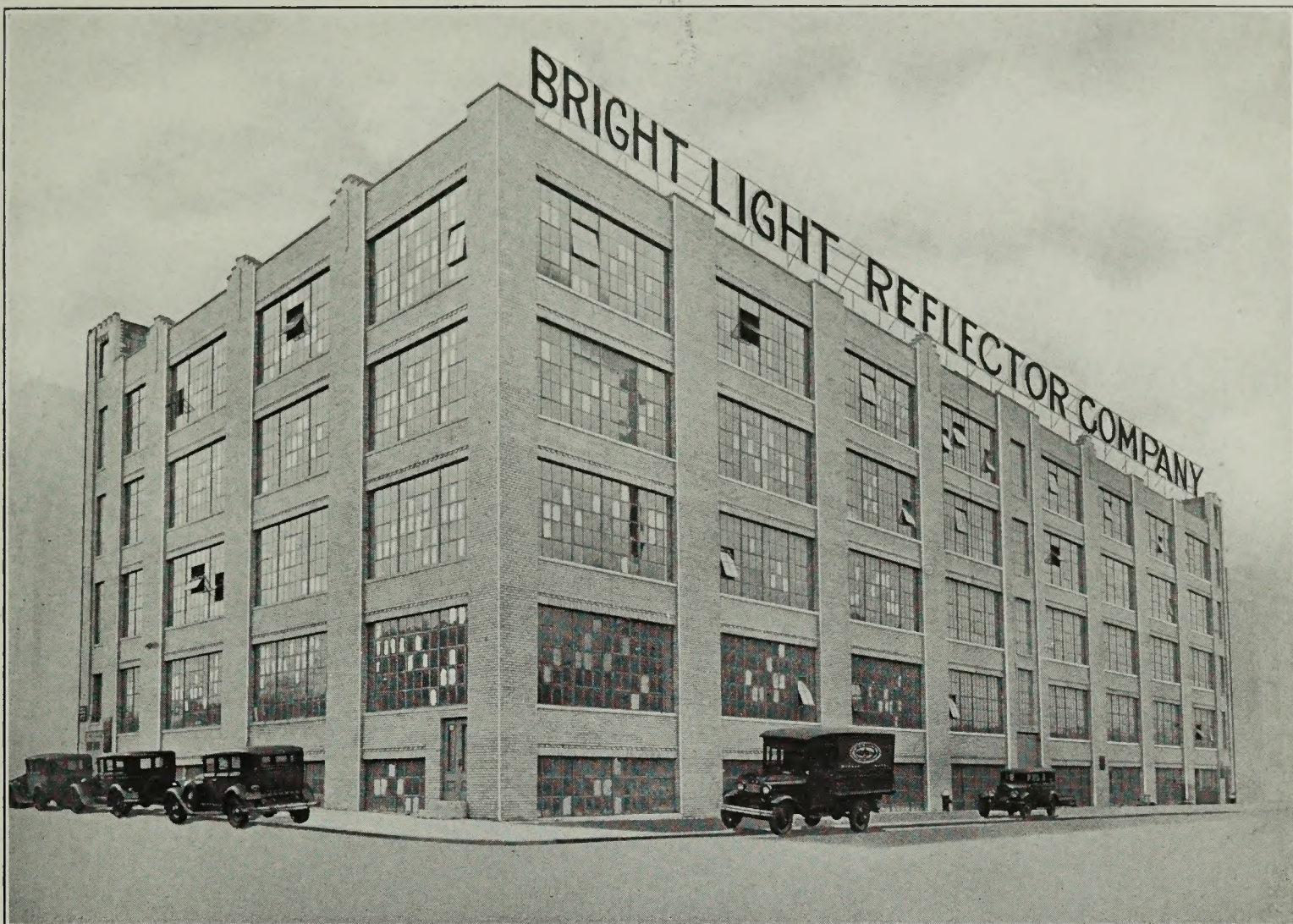
REFLECTORS



BRIGHT LIGHT REFLECTOR COMPANY
BROOKLYN — ESTABLISHED 1921 — NEW YORK

CATALOG No. 31A

ESTABLISHED 1921



Catalog No. 31A

BRIGHT LIGHT REFLECTOR CO.

90-100 WHITE STREET

BROOKLYN

- - -

NEW YORK

SALES OFFICES

ATLANTA.....	272 Marietta Street.....	E. T. Loyd
*CHICAGO.....	35 So. Des Plaine Street.....	United Electric Sales
*CLEVELAND.....	1808 Columbus Road.....	Henger Fairfield Co.
DETROIT.....	135 East Grand River.....	L. Sobel
*LOS ANGELES.....	Hotel Cecil.....	Vogel & Kohn
*PITTSBURGH.....	2145 Wightman Street.....	R. E. Fargotstein
*PORTLAND, ORE.....	208 Times Bldg.....	H. W. Weinstein

* Indicates local stock carried.



“EFFICIENCY AND DURABILITY”

FOREWORD

IN THE use of SILV-A-KING products for commercial and industrial illumination, the pinnacle of lighting efficiency is attained. For many years our capable engineers have been working unflinchingly to produce reflectors that give a maximum efficiency in artificial lighting. As a result the SILV-A-KING line was produced. Each item is scientifically constructed to meet the most exacting requirements of indoor and outdoor illumination.

For commercial lighting SILV-A-KING offers unusually bright silvered crystal glass products, used exclusively for show window lighting. Many experiments were made to bring about the perfection attained. Our process of applying silver to the crystal assures the utmost in reflecting quality. The silver is then protected with a coat of pure copper. Thus preventing peeling and tarnishing which is so commonly found in other makes, and finally finished with two coats of a specially prepared silver bronze, making the life of SILV-A-KING silvered crystal glass products practically permanent.

SILV-A-KING porcelain enameled steel reflectors are drawn from Armco Ingot Iron, a special treated iron giving the best known service under the most severe conditions, which assures the proper application of porcelain enamel. SILV-A-KING porcelain enameled steel reflectors are finished with three coats of the highest grade porcelain enamel. Reflectors so finished give unexcelled efficiency and durability.

All through the various phases of manufacturing, the latest machinery and the most modern processes are used, assuring a finished product, the durability and beauty of which cannot be surpassed, justifying our motto: EFFICIENCY and DURABILITY.

BRIGHT LIGHT REFLECTOR COMPANY

100 White Street

Brooklyn, New York



GENERAL INFORMATION

Listings

All listings in this catalog supersede previous listings on the same material, and are subject to change without notice.

Catalog Numbers

We urge the use of catalog numbers on all orders to facilitate prompt shipment and prevent mistakes.

Weights

The weights given in this catalog are not guaranteed but have been carefully checked from latest information, and are satisfactory for estimating purposes.

Routing

Please show on all orders whether goods should be shipped by freight or express, and the routing preferred. In the absence of instructions we will use our judgment as to the best routing.

Returned Goods

Material shipped as ordered will not be accepted for return without our permission, and will be subject to reasonable service charge.

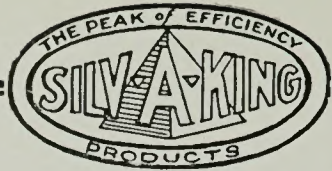
Claims

All packing is done with great care and we cannot be held responsible for loss or damage to material in transit. Claims for loss or damage should be made to the transportation company immediately upon receipt of shipment and customer should require carrier's agent to acknowledge shortage or damage on delivery receipt. If promptly notified we will be glad to lend all possible assistance in securing adjustment of claims.

Claims for discrepancies must be made within ten days and must be accompanied by packing slip, or they will not be considered.

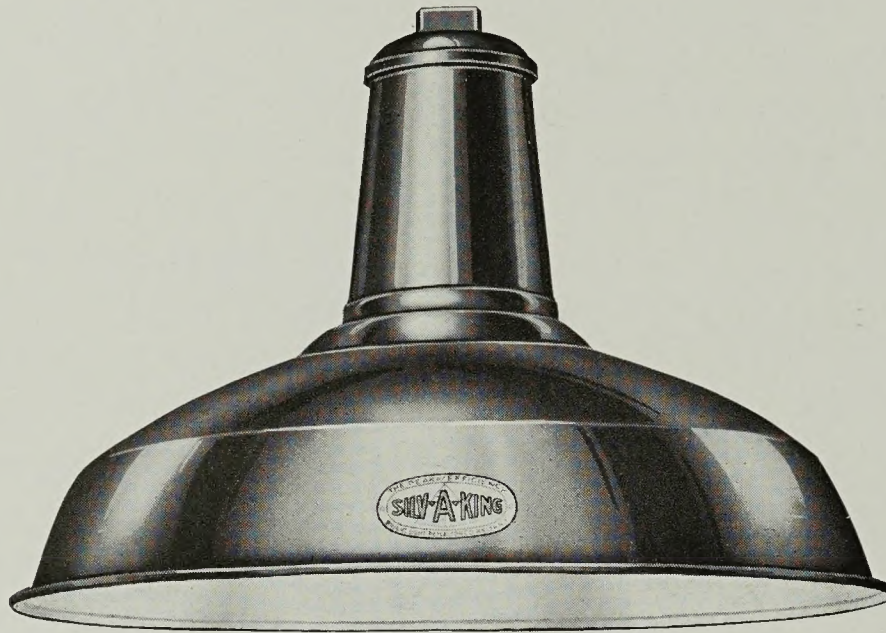
Minimum Charge

Owing to the cost of handling and billing small orders, our minimum invoice is \$1.00, which charge will be made on orders which net less than that amount.



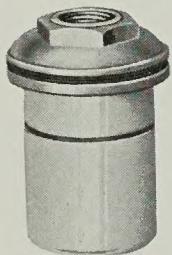
STANDARD DOME REFLECTORS

SOCKET TYPE



No. 514

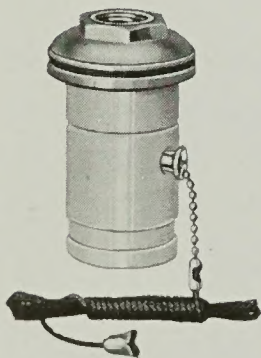
COMPLETE WITH KEYLESS SOCKET



KEYLESS
SOCKET

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
512	60-100	12 in.	7½ in.	30 lb.	10	\$3.20
514	150	14 in.	9¼ in.	38 lb.	10	3.50
516	200	16 in.	10¼ in.	47 lb.	10	4.30
*518M	300-500	18 in.	12⅛ in.	34 lb.	5	5.80

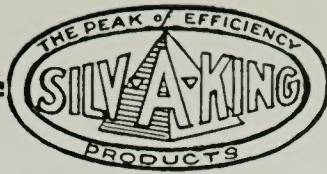
COMPLETE WITH PULL CHAIN SOCKET



PULL CHAIN
SOCKET

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
512 P.S.	60-100	12 in.	7½ in.	31 lb.	10	\$4.10
514 P.S.	150	14 in.	9¼ in.	39 lb.	10	4.40
516 P.S.	200	16 in.	10¼ in.	48 lb.	10	5.20

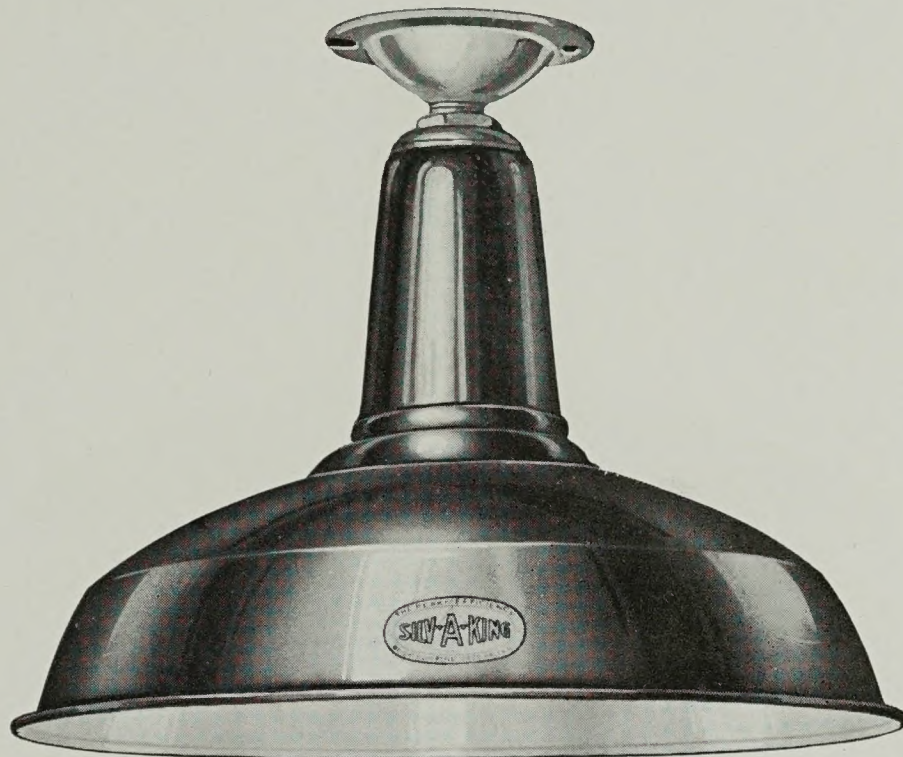
* Indicates that this number is furnished with a two-piece porcelain mogul socket.



STANDARD DOME REFLECTORS

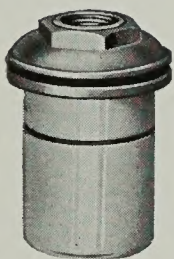
SOCKET TYPE

WITH CADMIUM PLATED CAST IRON COVER FOR 4-INCH OUTLET BOX



No. 5514

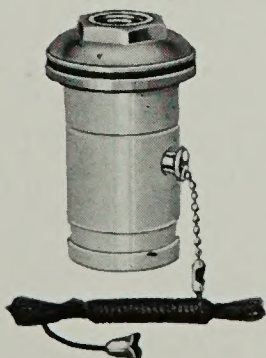
COMPLETE WITH KEYLESS SOCKET AND COVER



KEYLESS
SOCKET

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
5512	60-100	12 in.	8½ in.	35 lb.	10	\$3.50
5514	150	14 in.	10¼ in.	43 lb.	10	3.80
5516	200	16 in.	11¼ in.	52 lb.	10	4.60
*5518	300-500	18 in.	13⅛ in.	36½ lb.	5	6.10

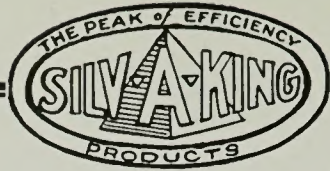
COMPLETE WITH PULL CHAIN SOCKET AND COVER



PULL CHAIN
SOCKET

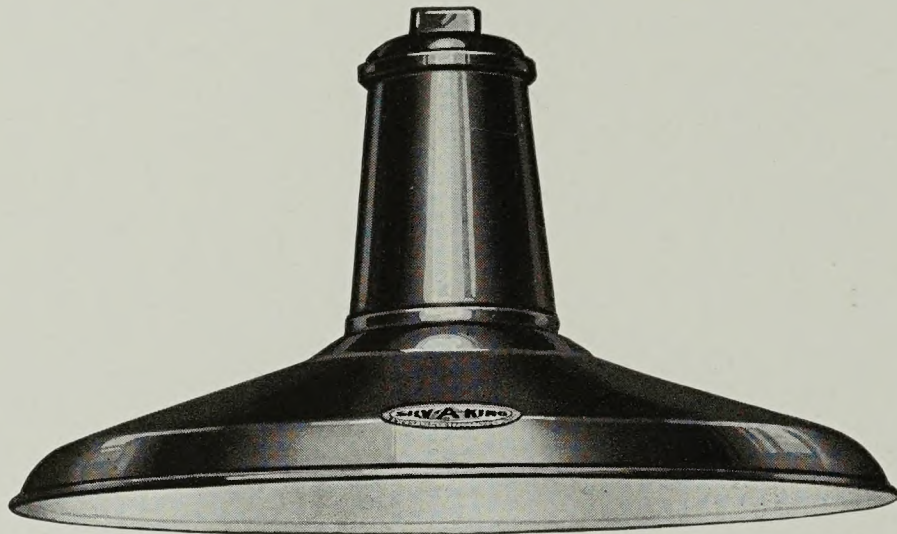
Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
5512 P.S.	60-100	12 in.	8½ in.	36 lb.	10	\$4.40
5514 P.S.	150	14 in.	10¼ in.	44 lb.	10	4.70
5516 P.S.	200	16 in.	11¼ in.	53 lb.	10	5.50

* Indicates that this number is furnished with a two-piece porcelain mogul socket.

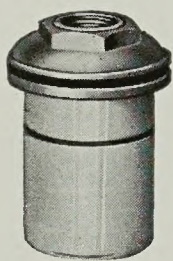


SHALLOW BOWL REFLECTORS

SOCKET TYPE



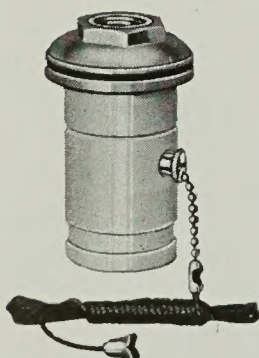
No. 414



KEYLESS
SOCKET

COMPLETE WITH KEYLESS SOCKET

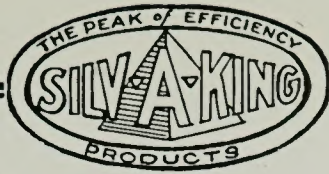
Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
412	75	12 in.	6 $\frac{1}{4}$ in.	27 lb.	10	\$2.65
414	100-150	14 in.	7 $\frac{3}{4}$ in.	33 lb.	10	3.15
416	200	16 in.	8 $\frac{1}{8}$ in.	40 lb.	10	3.90



PULL CHAIN
SOCKET

COMPLETE WITH PULL CHAIN SOCKET

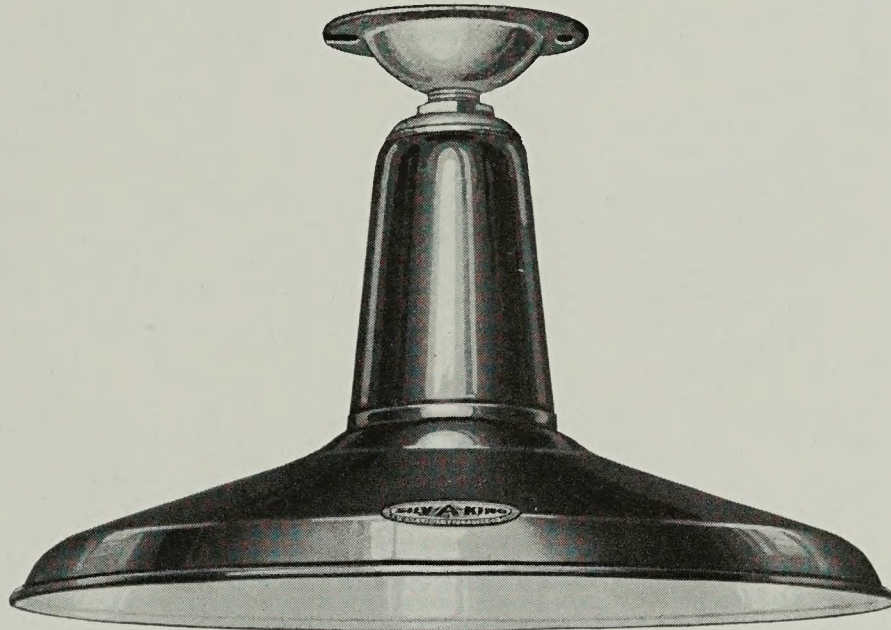
Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
412 P.S.	75	12 in.	6 $\frac{1}{4}$ in.	28 lb.	10	\$3.55
414 P.S.	100-150	14 in.	7 $\frac{3}{4}$ in.	34 lb.	10	4.05
416 P.S.	200	16 in.	8 $\frac{1}{8}$ in.	41 lb.	10	4.80



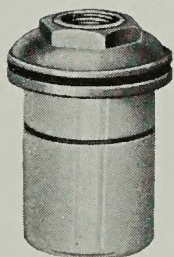
SHALLOW BOWL REFLECTORS

SOCKET TYPE

WITH CADMIUM PLATED CAST IRON COVER FOR 4-INCH OUTLET BOX



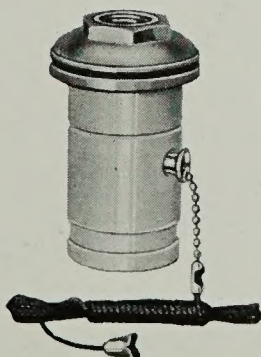
No. 5414



KEYLESS
SOCKET

WITH KEYLESS SOCKET AND COVER

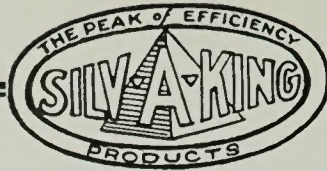
Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
5412	75	12 in.	7 $\frac{1}{4}$ in.	32 lb.	10	\$2.95
5414	100-150	14 in.	8 $\frac{3}{4}$ in.	38 lb.	10	3.45
5416	200	16 in.	9 $\frac{1}{8}$ in.	45 lb.	10	4.20



PULL CHAIN
SOCKET

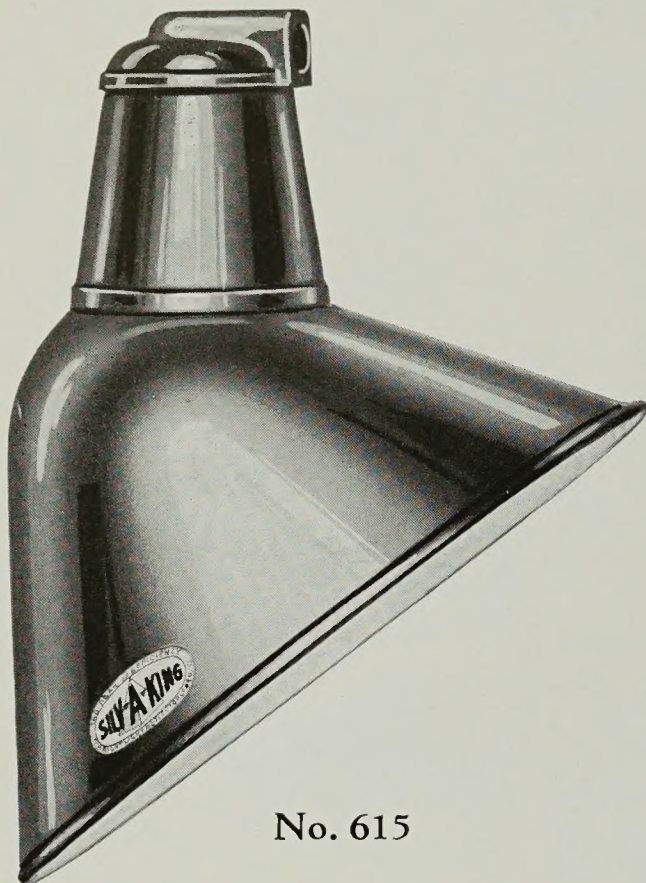
WITH PULL CHAIN SOCKET AND COVER

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
5412 P.S.	75	12 in.	7 $\frac{1}{4}$ in.	33 lb.	10	\$3.85
5414 P.S.	100-150	14 in.	8 $\frac{3}{4}$ in.	39 lb.	10	4.35
5416 P.S.	200	16 in.	9 $\frac{1}{8}$ in.	46 lb.	10	5.10

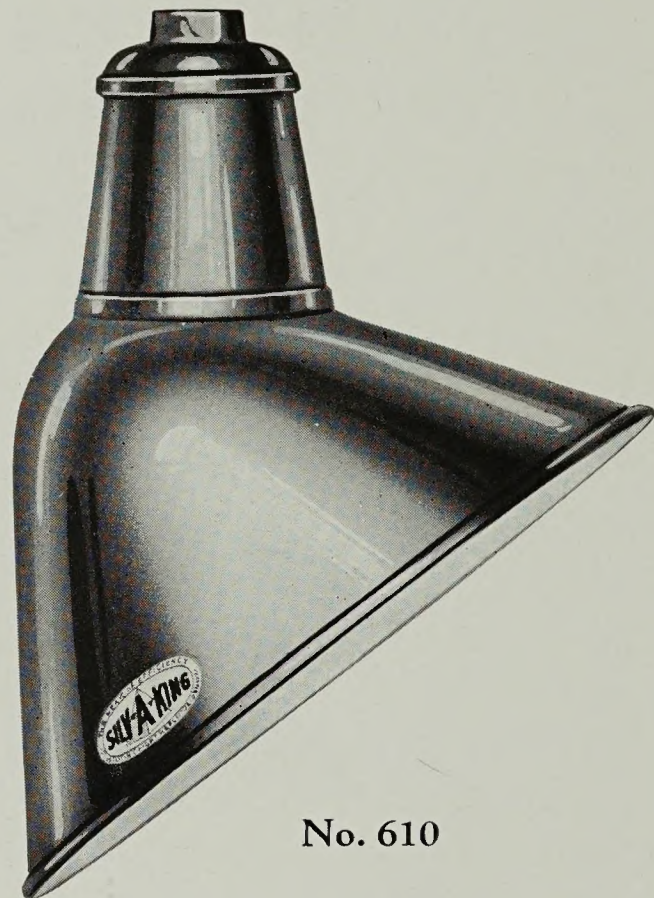


ANGLE SIGN REFLECTORS

SOCKET TYPE

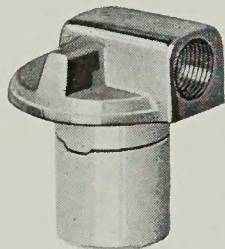


No. 615



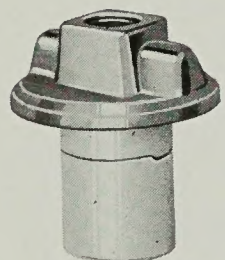
No. 610

WITH TWO-PIECE PORCELAIN SOCKET AND HORIZONTAL FITTING



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
605	60-100	8 in.	9 ³ / ₄ in.	24 lb.	10	\$2.70
615	150-200	10 ¹ / ₂ in.	12 ¹ / ₄ in.	32 lb.	10	3.00

WITH TWO-PIECE PORCELAIN SOCKET AND VERTICAL FITTING



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
600	60-100	8 in.	9 ³ / ₄ in.	23 lb.	10	\$2.60
610	150-200	10 ¹ / ₂ in.	12 ¹ / ₄ in.	31 lb.	10	2.90
*620M	300-500	12 in.	15 ¹ / ₂ in.	25 lb.	5	4.70

* Indicates that this number is furnished with a two-piece porcelain mogul socket.

SILV-A-KING ANGLE REFLECTORS as featured above are made for easy wiring installation.

The sockets may be wired in the shop or on the job with the reflector entirely out of the way.

After wiring is finished, the reflector is then easily attachable.



ELLIPTICAL ANGLE SIGN REFLECTOR

SOCKET TYPE



No. 650

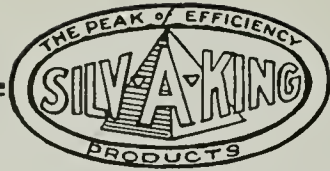


KEYLESS
SOCKET

COMPLETE WITH KEYLESS SOCKET

Catalog Number	Size of Lamp	Diameter of Elliptic	Height	Weight Stand. Pkge.	Standard Package	List Price
650	100-150	8½ x 12¼	13 in.	33 lbs.	10	\$4.00

For more efficient lighting of oblong bill-boards and signs the elliptical angle reflector is a most desirable unit, due to the fact that it produces a much broader ray, thereby building up the illumination between the units, where the light is generally weak.



RECTANGULAR SIGN REFLECTORS

SOCKET TYPE

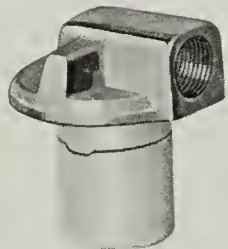


No. 815



No. 810

WITH TWO-PIECE PORCELAIN SOCKET AND HORIZONTAL FITTING



Catalog Number	Size of Lamp	Size of Rectangle	Height	Weight Stand, Pkge.	Standard Package	List Price
805	60-100	6 ³ / ₄ x 8 ¹ / ₄ in.	9 ³ / ₄ in.	24 lb.	10	\$3.40
815	150-200	9 ¹ / ₄ x10 ³ / ₄ in.	12 in.	32 lb.	10	3.80

WITH TWO-PIECE PORCELAIN SOCKET AND VERTICAL FITTING



Catalog Number	Size of Lamp	Size of Rectangle	Height	Weight Stand, Pkge.	Standard Package	List Price
800	60-100	6 ³ / ₄ x 8 ¹ / ₄ in.	9 ³ / ₄ in.	23 lb.	10	\$3.30
810	150-200	9 ¹ / ₄ x10 ³ / ₄ in.	12 in.	31 lb.	10	3.70

SILV-A-KING RECTANGULAR SIGN REFLECTORS as featured above are made for easy wiring installation.

The sockets may be wired in the shop or on the job with the reflector entirely out of the way.

After wiring is finished, the reflector is then easily attachable.



STANDARD DOME REFLECTORS

SHADE HOLDER TYPE



No. 314

WITH NECK FOR STANDARD 2 1/4-inch SHADE HOLDER



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
312	50-100	12 in.	5 1/2 in.	17 lb.	10	\$1.90
314	150	14 in.	6 1/2 in.	26 lb.	10	2.20
316	200	16 in.	7 1/2 in.	33 lb.	10	2.60

WITH HOLDER FOR BRASS SHELL SOCKET



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
312 B	50-100	12 in.	5 1/2 in.	17 lb.	10	\$2.10
314 B	150	14 in.	6 1/2 in.	26 lb.	10	2.40
316 B	200	16 in.	7 1/2 in.	33 lb.	10	2.80

WITH HOLDER FOR PORCELAIN SOCKET

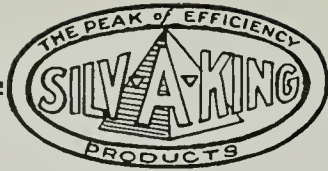


Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
312 P	50-100	12 in.	5 1/2 in.	17 lb.	10	\$2.15
314 P	150	14 in.	6 1/2 in.	26 lb.	10	2.45
316 P	200	16 in.	7 1/2 in.	33 lb.	10	2.85

WITH HOLDER FOR WEATHERPROOF ALUMINUM SOCKET



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
312 S	50-100	12 in.	5 1/2 in.	17 lb.	10	\$2.10
314 S	150	14 in.	6 1/2 in.	26 lb.	10	2.40
316 S	200	16 in.	7 1/2 in.	33 lb.	10	2.80



SHALLOW BOWL REFLECTORS

SHADE HOLDER TYPE



No. 214

WITH NECK FOR STANDARD 2 1/4-INCH SHADE HOLDER



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
210	25-60	10 in.	3 1/4 in.	11 lb.	10	\$.95
212	75	12 in.	3 1/2 in.	15 lb.	10	1.15
214	100-150	14 in.	4 in.	20 lb.	10	1.50
216	200	16 in.	4 1/8 in.	27 lb.	10	1.90

WITH HOLDER FOR BRASS SHELL SOCKET



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
210 B	25-60	10 in.	3 1/4 in.	11 lb.	10	\$1.15
212 B	75	12 in.	3 1/2 in.	15 lb.	10	1.35
214 B	100-150	14 in.	4 in.	20 lb.	10	1.70
216 B	200	16 in.	4 1/8 in.	27 lb.	10	2.10

WITH HOLDER FOR PORCELAIN SOCKET

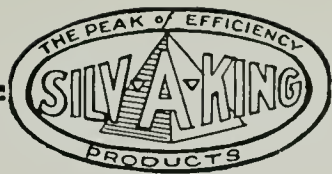


Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
210 P	25-60	10 in.	3 1/4 in.	11 lb.	10	\$1.20
212 P	75	12 in.	3 1/2 in.	15 lb.	10	1.40
214 P	100-150	14 in.	4 in.	20 lb.	10	1.75
216 P	200	16 in.	4 1/8 in.	27 lb.	10	2.15

WITH HOLDER FOR WEATHERPROOF ALUMINUM SOCKET



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
210 S	25-60	10 in.	3 1/4 in.	11 lb.	10	\$1.15
212 S	75	12 in.	3 1/2 in.	15 lb.	10	1.35
214 S	100-150	14 in.	4 in.	20 lb.	10	1.70
216 S	200	16 in.	4 1/8 in.	27 lb.	10	2.10



ANGLE REFLECTORS

SHADE HOLDER TYPE



No. 715

WITH NECK FOR STANDARD 2 1/4-INCH SHADE HOLDER



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
705	60-100	8 in.	8 1/4 in.	11 lb.	10	\$1.65
715	150-200	10 1/2 in.	10 1/4 in.	20 lb.	10	2.10

WITH HOLDER FOR BRASS SHELL SOCKET



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
705 B	60-100	8 in.	8 1/4 in.	11 lb.	10	\$1.85
715 B	150-200	10 1/2 in.	10 1/4 in.	20 lb.	10	2.30

WITH HOLDER FOR PORCELAIN SOCKET

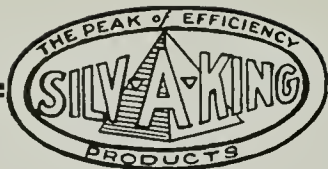


Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
705 P	60-100	8 in.	8 1/4 in.	11 lb.	10	\$1.90
715 P	150-200	10 1/2 in.	10 1/4 in.	20 lb.	10	2.35

WITH HOLDER FOR WEATHERPROOF ALUMINUM SOCKET



Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
705 S	60-100	8 in.	8 1/4 in.	11 lb.	10	\$1.85
715 S	150-200	10 1/2 in.	10 1/4 in.	20 lb.	10	2.30



PORCELAIN GLASS DIFFUSER



No. 1518

COMPLETE WITH OPAL GLOBE

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
1518	150-200	18 in.	11 $\frac{3}{4}$ in.	50 lb.	4	\$9.00
1520	300-500	20 in.	13 $\frac{3}{8}$ in.	65 lb.	4	12.50

COMPLETE WITH DAYLIGHT BLUE GLOBE

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
1518 B	150-200	18 in.	11 $\frac{3}{4}$ in.	50 lb.	4	\$9.50
1520 B	300-500	20 in.	13 $\frac{3}{8}$ in.	65 lb.	4	13.25

Opal Globes for Replacement

Catalog Number	Size of Lamp	List Price
1510	150-200	\$2.30
1512	300-500	3.60

Daylight Blue Globes, Replacement

Catalog Number	Size of Lamp	List Price
1510 B	150-200	\$2.80
1512 B	300-500	4.35

SILV-A-KING PORCELAIN GLASS DIFFUSERS provide evenly diffused illumination. A small amount of light is thrown on the ceiling through the apertures, located in the top of the dome.

These units are most desirable for factories, offices and workrooms where efficiency and a pleasing touch of distinction is desired. They are finished in white porcelain enamel both inside and out.



PORCELAIN GLASS DIFFUSER

WITH CADMIUM PLATED CAST IRON COVER FOR 4-INCH OUTLET BOX



No. 51518

COMPLETE WITH OPAL GLOBE

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
51518	150-200	18 in.	12 ³ / ₄ in.	52 lb.	4	\$9.30
51520	300-500	20 in.	13 ³ / ₈ in.	67 lb.	4	12.80

COMPLETE WITH DAYLIGHT BLUE GLOBE

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
51518 B	150-200	18 in.	12 ³ / ₄ in.	52 lb.	4	\$9.80
51520 B	300-500	20 in.	13 ³ / ₈ in.	67 lb.	4	13.55

Opal Globes for Replacement

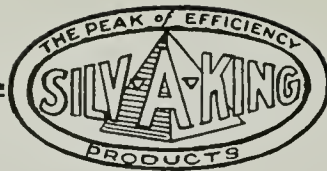
Catalog Number	Size of Lamp	List Price
1510	150-200	\$2.30
1512	300-500	3.60

Daylight Blue Globes, Replacement

Catalog Number	Size of Lamp	List Price
1510 B	150-200	\$2.80
1512 B	300-500	4.35

SILV-A-KING PORCELAIN GLASS DIFFUSERS provide evenly diffused illumination. A small amount of light is thrown on the ceiling through the apertures, located in the top of the dome.

These units are most desirable for factories, offices and workrooms where efficiency and a pleasing touch of distinction is desired. They are finished in white porcelain enamel both inside and out.



GAS and VAPOR-PROOF UNITS

SILV-A-KING CANOPIES for Gas and Vapor-Proof Units are made of cast iron, cadmium plated and tapped for half-inch pipe.

A gasket between the screw type globe and the canopy seals the joint tightly.

SILV-A-KING heavy wire guard clamps around the lower edge of the canopy. The guards are electrically welded and retinned afterwards.

A two-piece porcelain socket is provided with this unit.

UNITS COMPLETE WITH GUARDS

Catalog Number	Size of Lamp	Weight Stand. Pkge.	Standard Package	List Price
4100	25-100	35 lb.	10	\$4.30
4200	150-200	53 lb.	10	5.15

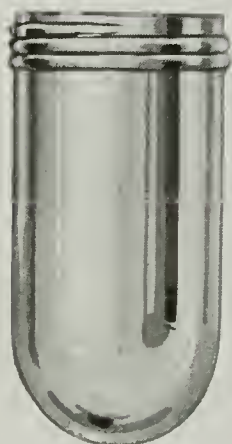


UNITS WITHOUT GUARDS

Catalog Number	Size of Lamp	Weight Stand. Pkge.	Standard Package	List Price
3100	25-100	30 lb.	10	\$3.25
3200	150-200	46 lb.	10	3.90

GUARDS ONLY

Catalog Number	Size of Lamp	Standard Package	List Price
4100 TG	25-100	10	\$1.05
4200 TG	150-200	10	1.25



GLOBES ONLY

Catalog Number	Size of Lamp	Standard Package	List Price
3100 VG	25-100	10	\$.75
3200 VG	150-200	10	1.20



ACCESSORIES



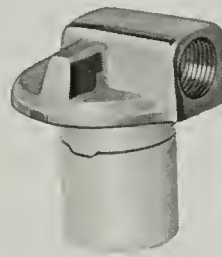
No. 30



No. 30PS



No. 32



No. 34

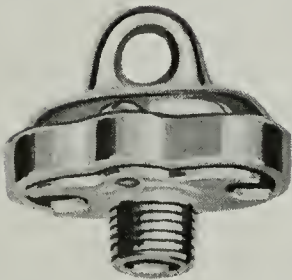


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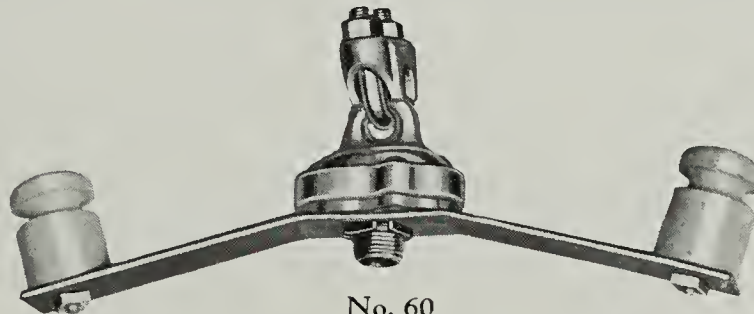
TWO-PIECE PORCELAIN SOCKETS WITH FITTINGS

Catalog Number	Base	Size Tapped	Standard Package	List Price
30	Med.	1/2 in.	10	\$.80
30 PS	Med.	1/2 in.	10	1.60
32	Med.	1/2 in.	10	.80
34	Med.	1/2 in.	10	.90
36	Mogul	1/2 in.	10	1.40

WEATHERPROOF SUSPENSION FITTINGS WITH INSULATED WIRE OPENINGS



No. 62



No. 60



No. 64

Catalog Number	Size Tapped	Finish	Standard Package	List Price
60	1/2 in.	Cad.	10	\$1.40
62	1/2 in.	Cad.	10	.55
64	1/2 in.	Gal.	10	.15



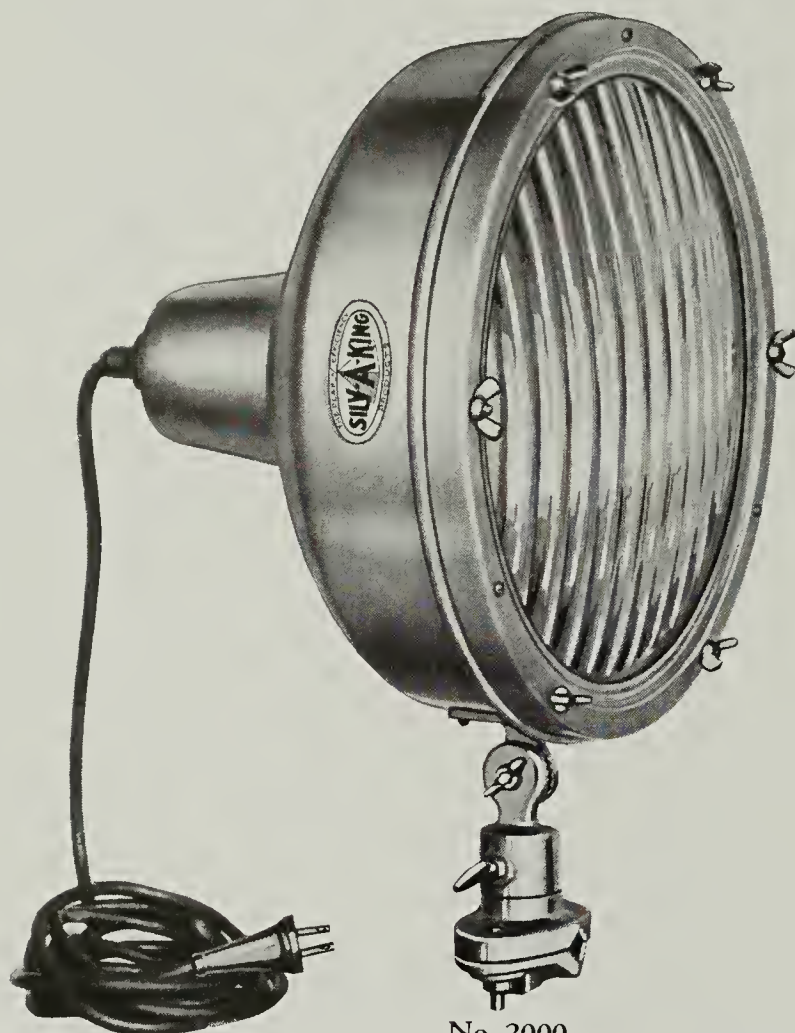
No. 72

CAST IRON COVER FOR 4-in. OUTLET BOX

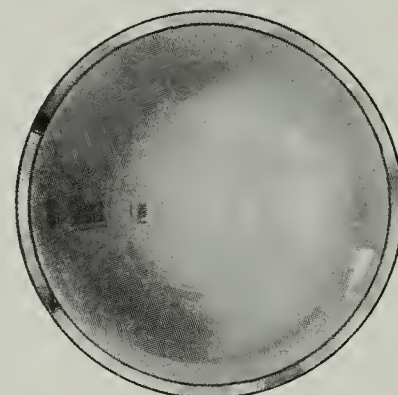
Catalog Number	Size Tapped	Finish	Standard Package	List Price
72	1/2 in.	Cad.	10	\$.30



OUTDOOR WEATHER-PROOF FLOOD-LIGHT



No. 2000
with Spreadlite Lens



Clear Lens



Diffusing Lens

Catalog Number	Size of Lamp	Unit Package	Unit Weight	Standard Package	Weight Stand. Pkge.	List Price
2000	G30 (250w) or G30 (400w)	1	11 lb.	4	50 lb.	\$25.00

The No. 2000 FLOOD-LIGHT is regularly equipped with the diffusing lens. Upon request can be furnished with either a clear or a 60 degree spreadlight lens (without any additional cost).

CONSTRUCTION FEATURES

Housing.....	Heavy gauge aluminum and reinforced with cast aluminum ring.
Lens Holder.....	Heavy gauge aluminum, secured to housing by means of six wing nuts.
Lenses.....	Genuine PYREX lenses, heat resisting, and insure maximum efficiency in light transmission.
Focusing Mechanism.....	To obtain desired beam spread, merely loosen packing nut in the back and adjust accordingly.
Finish.....	Natural aluminum, and all iron parts cadmium plated, which makes a rust-resisting unit.

POOL-TABLE REFLECTORS



No. 16

Catalog Number	Size of Lamp	Diameter	Height	Standard Package	Shipping Weight	List Price
16	50-100	16 in.	8½ in.	1	6 lb.	\$3.50
16 B	50-100	16 in.	8½ in.	1	6 lb.	4.00

SILV-A-KING REFLECTOR No. 16 is especially designed for the illumination of billiard and pool tables. The wide distribution of light produced by this Reflector avoids any undue concentration directly below the unit.

The SILV-A-KING No. 16B REFLECTOR is identically the same as No. 16 with the exception that the border of the interior is finished with a bright blue paint enamel. This finishing touch produces a soft, pleasing, yet brilliant illumination and eliminates shadows.

SILV-A-KING POOL TABLE REFLECTORS are made of steel and the neck is for standard 2¼-inch shade holder. The reflecting surface is finished with white paint enamel and the exterior finish is dark brown paint enamel, harmonizing with the framework of the tables.



MIRROR LINED METAL REFLECTORS

These practical window reflectors are fitted on the lower inside section with corrugated mirrors of the highest quality. The upper inside section is treated by a special plating process which assures the best possible reflection.

Outside finish in high grade green enamel.

Catalog Number	Diameter	Types	Size of Lamp	Unit Pkge.	Stand. Pkge.	Weight Stand. Pkge.	List Price
8	8 in.	Angle or Straight	100w	5	40	35 lb.	\$1.35
10	10 in.	Angle or Straight	150w	5	20	35 lb.	2.80

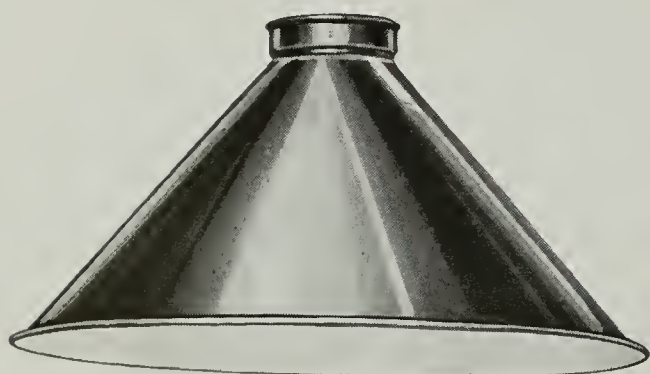
KROME FINISHED METAL REFLECTORS

The krome finish all metal reflector is a most desirable unit for show window lighting. Light in weight and unbreakable.

Outer finish in high grade green enamel.



Catalog Number	Diameter	Types	Size of Lamp	Unit Pkge.	Stand. Pkge.	Weight Stand. Pkge.	List Price
18	8 in.	Angle or Straight	100w	10	40	30 lb.	\$1.15



TIN CONE SHADE

This is a sturdy tin cone shade constructed of heavy gauge metal. It is a particularly good value and may be used for all general utility purposes. Finished white enamel inside and green enamel outside.

Catalog Number	Diameter	Height	Unit Package	Standard Package	Weight Stand. Pkge.	List Price
50	10 in.	5 in.	24	1 gross	70 lb.	\$42.00



SEAMLESS ALUMINUM OUT-DOOR WEATHER-PROOF FLOOD-LIGHT



No. 1500

Catalog Number	Size of Lamp	Diameter	Unit Package	Standard Package	Weight Stand. Pkge.	List Price
1500	200 w.	10½ in.	1	4	32 lbs.	\$8.35

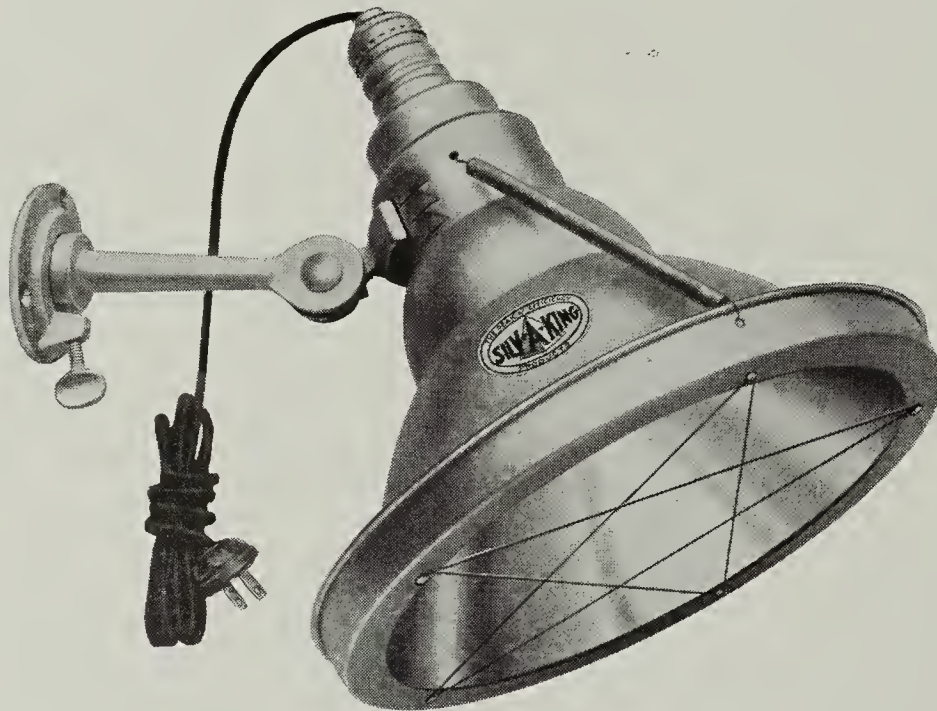
The No. 1500 SILV-A-KING FLOOD-LIGHT is adaptable for the illumination of Exhibits, Display Signs, Gardens, Garage Driveways, Trees, Shrubby and many other purposes where a reasonably priced flood-light is required.

CONSTRUCTION FEATURES

Reflector.....	Non-tarnishing, highly polished aluminum reflector.
Extension Cord.....	Rubber covered wire and rubber plug cap.
Lens.....	Heat resisting stipled lens. 9½ inch diameter.
Bracket.....	Cadmium plated bracket, adjustable to any vertical or horizontal position.
Relamping.....	For quick relamping a single screw is provided in the band and is easily accessible.
Finish.....	Natural Aluminum Finish.



SEAMLESS ALUMINUM WINDOW FLOOD-LIGHT



No. 400

Catalog Number	Size of Lamp	Diameter	Unit Package	Standard Package	Weight Stand. Pkge.	List Price
400	200 w.	10 $\frac{1}{2}$ in.	1	8	34 lbs.	\$5.00

SILV-A-KING No. 400 WINDOW FLOOD-LIGHT meets with the demand for an inexpensive, well constructed and efficient flood-light.

This unit is completely equipped as illustrated and includes four color screens (red, green, amber and wine).

This flood-light, as all other SILV-A-KING Flood-Lights, may be attached to floor, wall or ceiling and is adjustable to any position at any angle.

ADDITIONAL SETS OF COLOR SCREENS

Catalog Number	Size	Colors per Set	Standard Package	List Price
6	10 $\frac{1}{2}$ x 10 $\frac{1}{2}$	Red, Green, Amber, Wine	10 sets	\$.75 per set



ALL - ALUMINUM FLOOD-LIGHT



No. 300

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
300	200w	10 $\frac{1}{2}$ in.	11 in.	26 lbs.	6	\$7.15

SILV-A-KING No. 300 is a highly efficient WINDOW FLOOD-LIGHT. The lower section of the reflecting surface is finished flat while the upper reflecting surface is highly polished. This type flood-light creates an evenly diffused light with a strong concentrated center ray.

The above unit is completely equipped as illustrated and includes four color screens (red, green, amber and wine).

Each complete flood-light is individually packed in a corrugated container which facilitates handling and practically eliminates breakage.

ADDITIONAL SETS OF COLOR SCREENS

Catalog Number	Size	Colors per Set	Standard Package	List Price
6	10 $\frac{1}{2}$ x 10 $\frac{1}{2}$	Red, Green, Amber, Wine	10 sets	\$.75 per set

SILVERED CRYSTAL GLASS FLOOD-LIGHT



No. 200

Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
200	200w	10½ in.	11 in.	60 lbs.	8	\$11.50

The SILV-A-KING No. 200 FLOOD-LIGHT is scientifically designed to create either a super-clear or special color effect window light. (This unit is completely equipped as illustrated above and includes 4 color screens.)

The SILV-A-KING FLOOD-LIGHT can be attached to floor, wall, or ceiling and is adjustable to any position and any angle.

SILV-A-KING Crystal Glass Products are silvered, copper plated and finished with two coats of a specially prepared silver bronze, creating unexcelled efficiency and durability.

Each complete flood-light is individually packed in a corrugated container which facilitates handling and practically eliminates breakage.

ADDITIONAL SETS OF COLOR SCREENS

Catalog Number	Size	Colors per Set	Standard Package	List Price
6	10½ x 10½	Red, Green, Amber, Wine	10 sets	\$.75 per set

UNCONDITIONALLY



GUARANTEED

SILVERED CRYSTAL GLASS WINDOW REFLECTOR



No. 105

Catalog Number	Size of Lamp	Height	Width	Depth	Stand. Pkge.	Pkge.	Price
105	100-150	8 in.	8 ³ / ₈ in.	8 ³ / ₈ in.	40 lb.	12	\$4.25
115	150-200	8 ¹ / ₂ in.	9 ¹ / ₈ in.	9 ¹ / ₈ in.	45 lb.	12	5.00

SILV-A-KING WINDOW REFLECTORS Nos. 105 AND 115 are specifically intended for the illumination of deep windows. SILV-A-KING reflectors include a specially designed holder which has the following features:

- 1—This holder makes it possible to use two sizes of lamps with the same reflector. For example: No. 105 may be used with a 150 watt lamp by merely loosening the screws and extending the holder to full length.
- 2—The use of a shade holder is eliminated due to the fact that SILV-A-KING holders are so constructed that they may be attached to brass shell or porcelain socket.

SILV-A-KING crystal glass products are silvered, copper plated and finished with two coats of a specially prepared silver bronze, creating unexcelled efficiency and durability.

Each complete reflector is individually packed in a corrugated container which facilitates handling and practically eliminates breakage.

SPECIAL NOTE—Above Reflectors can be furnished with Holders for Pittsburgh Conduit No. 1 at no extra cost.

UNCONDITIONALLY



GUARANTEED

SILVERED CRYSTAL GLASS WINDOW REFLECTOR



No. 120

Catalog Number	Size of Lamp	Height	Width	Front to Back	Weight Stand. Pkge.	Standard Pkge.	List Price
110	100-150	6 $\frac{5}{8}$ in.	8 $\frac{3}{8}$ in.	8 $\frac{3}{8}$ in.	40 lb.	12	\$4.25
120	150-200	8 in.	9 in.	9 $\frac{5}{8}$ in.	45 lb.	12	5.00

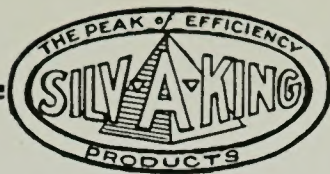
SILV-A-KING WINDOW REFLECTORS NOS. 110 AND 120 are specifically intended for the illumination of shallow windows. With the use of ceiling rings (as illustrated on page 24) we highly recommend the above reflectors for "flush type" mountings. These reflectors include the special designed holder, which is illustrated above and fully described on the preceding page.

SILV-A-KING crystal glass products are silvered, copper plated and finished with two coats of a specially prepared silver bronze, creating unexcelled efficiency and durability.

Each complete reflector is individually packed in a corrugated container which facilitates handling and practically eliminates breakage.

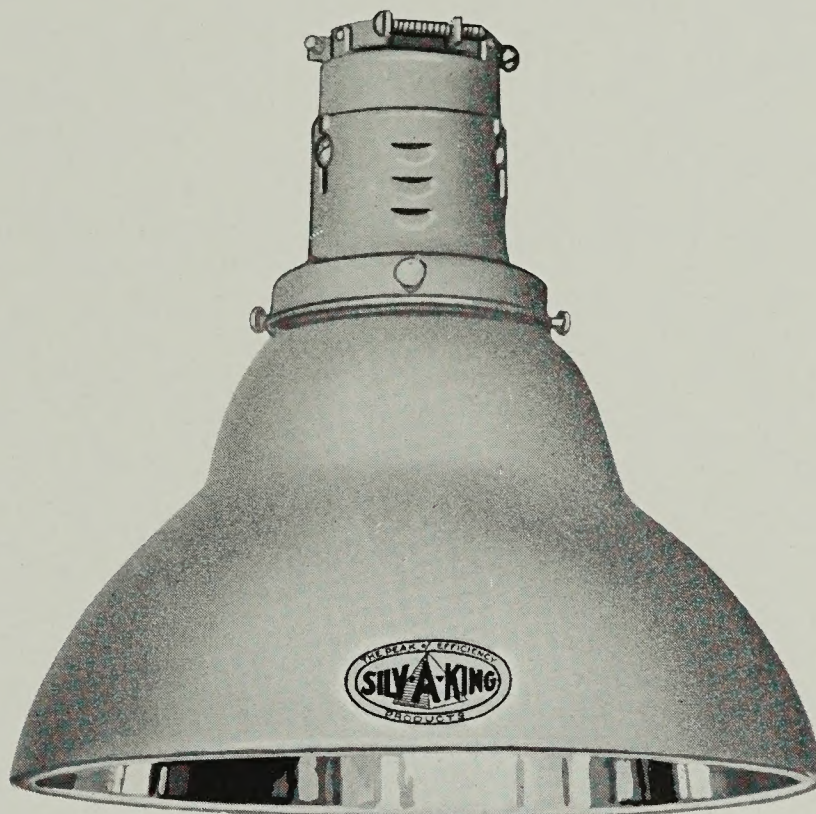
SPECIAL NOTE—Above Reflectors can be furnished with Holders for Pittsburgh Conduit No. 1 at no extra cost.

UNCONDITIONALLY



GUARANTEED

SILVERED CRYSTAL GLASS WINDOW REFLECTOR



No. 125

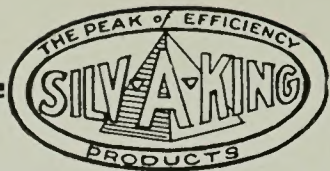
Catalog Number	Size of Lamp	Diameter	Height	Weight Stand. Pkge.	Standard Package	List Price
125	150-200	10 in.	9 in.	30 lb.	8	\$5.00

SILV-A-KING WINDOW REFLECTOR No. 125 is exceptionally suitable for the illumination of extremely shallow windows. With the use of ceiling rings (as illustrated on page 24) we highly recommend the above reflectors for "flush type" mounting. This reflector includes a special designed holder, which is illustrated above and fully described on page 21.

SILV-A-KING crystal glass products are silvered, copper plated and finished with two coats of a specially prepared silver bronze, creating unexcelled efficiency and durability.

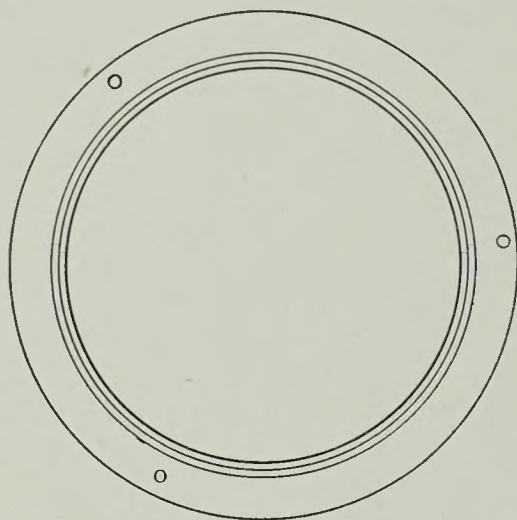
Each complete reflector is individually packed in a corrugated container which facilitates handling and practically eliminates breakage.

SPECIAL NOTE—Above Reflectors can be furnished with Holders for Pittsburgh Conduit No. 1 at no extra cost.

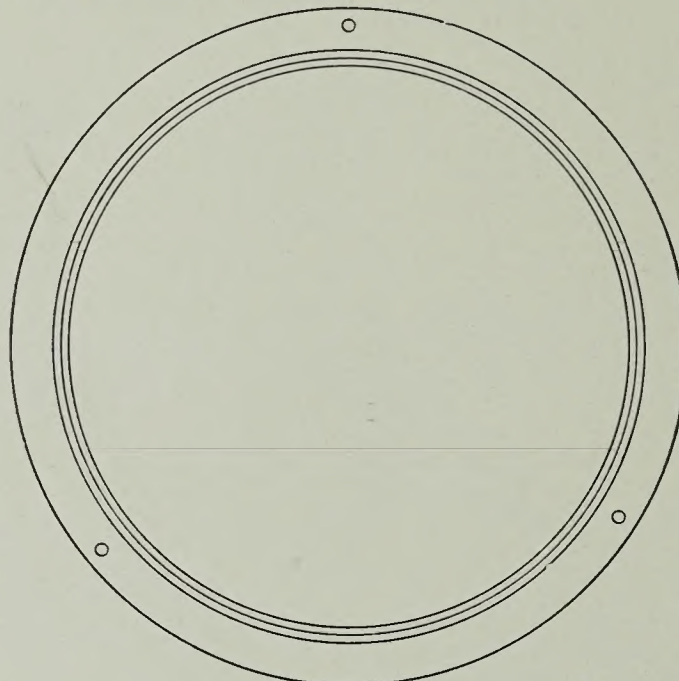


CEILING FLANGES

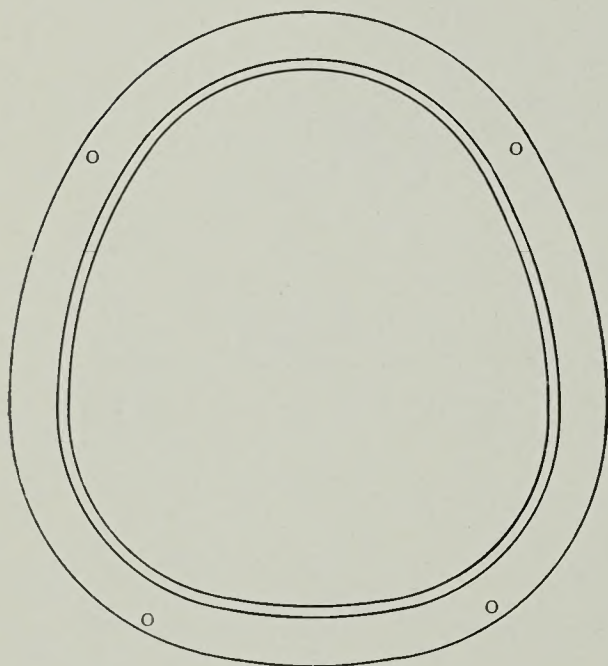
FOR FLUSH MOUNTINGS



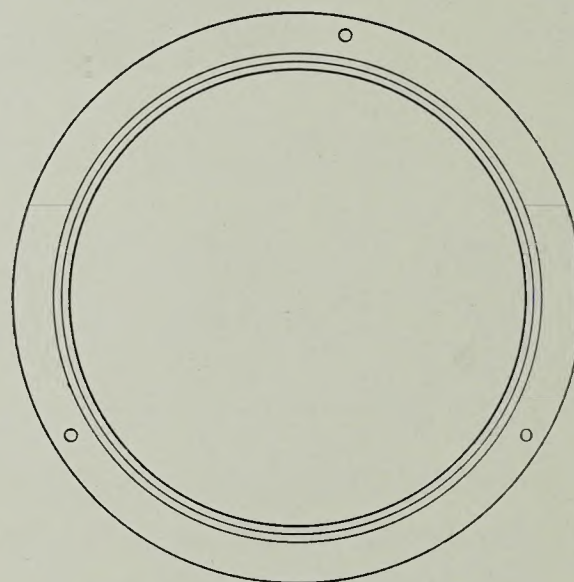
No. 8 C.F.
For No. 8 Reflector



No. 125 C.F.
For No. 125 Reflector



No. 120 C.F.
For No. 120 Reflector



No. 110 C.F.
For No. 110 Reflector

Catalog Number	Material	Standard Package	List Price
8 C.F.	30 gauge steel	20	\$.40
110 C.F.	Pressed steel	12	.60
125 C.F.	24 gauge steel	8	.80
120 C.F.	Pressed steel	12	.90

When cutting holes for flush type mounting, it is advisable to make a pencil line on a piece of cardboard, tracing the outer dimension of the reflector. Use this as a gauge and cut hole $\frac{1}{4}$ inch larger.

